

Interactive Map

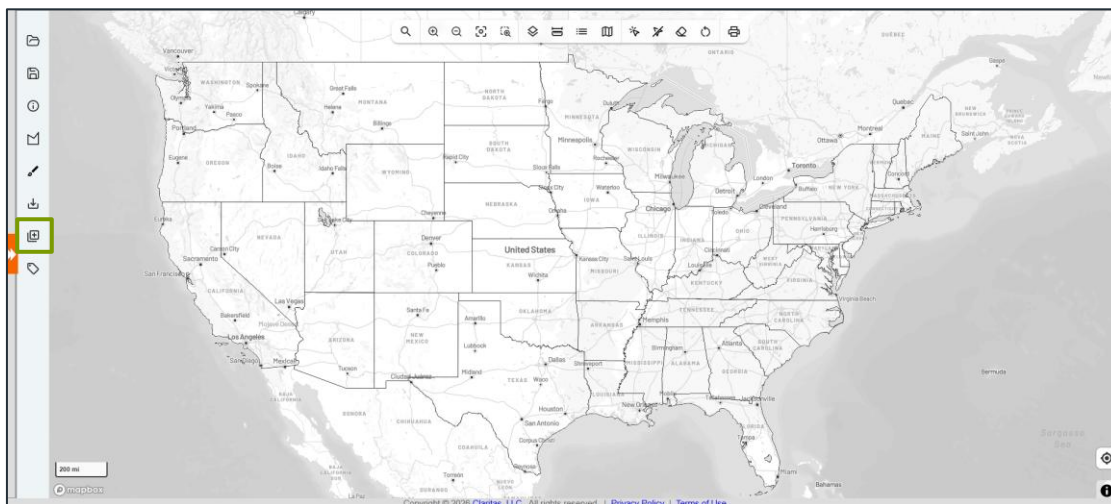
Add Map Layers

OVERVIEW

This document will take you through the process of adding layers to the interactive map.

ADD MAP LAYER

1. From the interactive map, click Add Layer.



2. Select the desired map layer type:

MAP LAYER TYPES	
LAYER TYPE	ADDITIONAL INFORMATION
Point	Displays points from a previously imported location file as a map layer. Note: Review the Location Builder Walkthrough for detailed steps on how to import location files.
Point Filter	Displays points from a previously created location filter as a map layer. Note: Review the Location Filter Walkthrough for detailed steps on how to create a filter using either imported locations or Claritas Business-Facts® data.
Geography	Displays previously saved analysis areas and/or geographies as a map layer.

3. Specify the layer details.

- For Point layers: Select the desired location file/s.

The 'Add Layers' dialog box has three tabs: 'Point Layer', 'Point Filter Layer', and 'Geography Layer'. The 'Point Layer' tab is selected. Below the tabs, it says 'Select the layer type you would like to add:'. There is a table with three columns: 'File Name', 'Data Type', and 'Number of Records'. The table contains one row: 'WI Addresses', 'POINT', and '3'. At the bottom right, there are 'Add Layers' and 'Clear' buttons.

File Name	Data Type	Number of Records
WI Addresses	POINT	3

- For Point Filter layers: Select the desired location filter.

The 'Add Layers' dialog box has three tabs: 'Point Layer', 'Point Filter Layer', and 'Geography Layer'. The 'Point Filter Layer' tab is selected. Below the tabs, it says 'Select the layer type you would like to add:'. There is a list box containing three items: 'Dane Hospitals — Business-Facts (Point)', 'Auto Dealers — Business-Facts (Point)', and 'Furniture Retailers — Business-Facts (Point)'. At the bottom right, there are 'Add Layers' and 'Clear' buttons.

- For Geography layers: Select previously saved analysis areas and/or geographies.
 - Specify if you would like the selected areas to be grouped as a single layer.
 - If selected, all selected areas will be grouped as a single layer within Layer Control. This option will allow you to simultaneously edit the appearance of the grouped geographies.
 - If left unselected, each selected area will be displayed as a separate layer within Layer Control.

The 'Add Layers' dialog box has three tabs: 'Point Layer', 'Point Filter Layer', and 'Geography Layer'. The 'Geography Layer' tab is selected. Below the tabs, it says 'Select the layer type you would like to add:'. There is a search bar with 'Search' and 'Clear' buttons. Below the search bar is a list box containing several items: 'My Analysis Area', 'United States (USA)', 'State (STA)', 'Combined Statistical Area (CSA)', 'Nielsen Designated Market Area (DMA)', 'Three-Digit ZIP Code (TDZ)', 'Core Based Statistical Area (CBS)', and 'County (CTY)'. At the bottom left, there is a checkbox labeled 'Group as a single layer'. At the bottom right, there are 'Add Layers' and 'Clear' buttons.

4. Click Add Layers to add the layer/s to the map.